

2014-11-07T17_10_30-08_00

2014-11-07T17_10_30-08_00

jarrod@thepegeek.com

scribie

Audio Transcription, Perfected

<https://scribie.com/files/2b667c2a7974da2c02e5d191e977616224bf6814>

[music]

00:29 Speaker 1: Hello everyone and welcome to Episode 17 of the PE Geek Podcast and I'm gonna start by saying thank you for tuning in as I always do, however particular thanks to those people who have taken the time to jump online and hit the 'request a new episode' button on my website. Each and every time someone does that I get an email and it says something along the lines of "your audience wants more" and it does encourage me to make time to jump on and fit the podcast in, even if I hadn't been planning one until the next week. But particularly excited for today's episode because it's something that I get asked a lot and I'm looking forward to dedicating a whole episode to talking about my reasoning behind this particular area. Before we get into that it is with a great pleasure that I announce my new blog redesign, is about to go live and this is been something I've wanted to do for a long time. Really eager to see what people think about it, everything will be so much more easy to navigate.

01:40 S1: Members will be able to quickly and easily log in and get access to their content and the site looks about a billion times better than it has and it makes me think of where it all started back in 2008, with a website that I had no idea would grow to become as it is now but it has taken this long for me to realize that yeah, it actually does need to be reworked, and yeah, it's about to go live and I hope everyone enjoys it as much as I do. So if you're interested in checking out it before it goes live, you can go to thepegeek.com/new and see for yourself what it looks like. However, if it is past the 8th of November, then it is likely that it is already live and you can go and check it out at thepegeek.com and let me know at any stage what you think of the site, especially if you've been to the old one and you've got an awareness of where it's come from over time, then I would really love to see what you think. Alright, let's dive into today's content.

02:50 S1: Now probably the most common email I receive on a weekly, if not daily basis, through Twitter and email and so on is, what is the best video analysis app? And it's particularly something I also get asked during workshops and other live events, webinars etcetera. And everyone's got differing views about why they think a particular video analysis app is better than another video analysis app and in what particular reasons would you use this one over that one and I wanted to lay it all out on the table today and sort of talk about the two main ones and a couple of other options that fill this space that you could potentially make use of and give reasoning behind why they would work in a school and the decisions that you should think about when looking to bring these to life in your program.

03:40 S1: Now I'm gonna be rating them in three basic areas but I'll talk about some of the other things that make them attractive solutions as well. So the first thing will be, what devices does it run on? , what access to devices do you need to make this possible in your school? The cost factor will also be thrown into the equation and I think the most important factor will be scalability, how easy is it for you to package this up and embed it into your curriculum and scale it, so that it is basically not getting in the way of the other things that you're doing. You don't want to be spending all of your time trying to make it work for 20 students and then think, "Well, how are we going to even do this for 200 students?". The solution needs to just make that possible so that you don't need to invest thousands of hours into bringing it to life.

04:32 S1: Now the first app in this realm of video analysis apps that I share and teach people at my workshops and have done so for many, many years is Coach's Eye, and it really was the first high

end video analysis tool that was brought to life on a mobile device. There were other ones prior to this and there still are many video analysis tools that are in and around this space but Coach's Eye took it to a whole new level. They came out with some really sophisticated branding and really high end graphics and user interface and so on and they had a really big company behind them in TechSmith, who were pushing this out in all sorts of spaces and they were the first mobile app that I thought really, realistically understood what mobile video analysis was all about and it's part of the reason why it's been in my workshop for as long as it has and it still is. Basically, each app is downloadable at \$6.49 depending on where you are, it may be a few dollars more or less depending on your location and the app store that you use but for that price you get the ability to install that on all of your devices that share the same Apple ID.

05:52 S1: In the case of, let's say, your PE program and you've got students working through a class set of devices, you can install them and if they've got the same Apple ID, you can get them on a few of those devices. However, in most cases, such as my school, we've downloaded the app at that price, and we've had to pay per unit. It works well, obviously, to do video analysis, extremely well. You've got side by side video analysis. You can draw on the video. You can hit the record button and speak over the top and make reference to the things that you're seeing, and you can have those videos that you produce in the app, produced into videos that you share out to teachers and so on. So, there's lots of people using it for assessment and for analysis and improving skills and helping kids coach one another and for coaches, using it to improve their own feedback.

06:49 S1: However, there are some limitations in terms of the fact that if you want to get access to the full feature set including, say, the angle tools and so on, you've gotta pay for those, and they're an additional cost that many schools can't access because they're actually in-app purchases. Now, what that means is inside the app itself, you have to pay for the download of that particular tool. Now, if your school uses the volume purchasing program, and that's how they make use of the app, or they don't have a credit card, then the ability to do in-app purchases is somewhat limited particularly on the scale. So, that solution is, I know, sometimes troublesome in school environments. However, I know many schools have worked with and rolled out Coach's Eye to students. They're in a sort of one to one iPad programs. And basically, the kids install Coach's Eye on their own device. They add all the various in-app purchases they need, and they can do their own video analysis and share it with the teachers, and all of that sort of thing.

07:56 S1: The disappointing stuff about Coach's Eye at the present is that they are heavily trying to move people towards their VIP platform which is priced at, let's say, around \$100 a year, and it gives you access to full ability to store things on their server. You don't have to do that. You can choose to bypass and export and store them on your own locations. But they do try and move you to that space, and at the same time, it is a bit of an annoying thing trying to deal with that in a school environment. In terms of devices, you can use Coach's Eye whether you have an iPhone or an iPad. You can use it on all Android devices, which is great for schools that don't have iPads, but maybe they're rolling out a different set of devices, and the best part about it is you can use it on a Windows platform as well. So, I've spoken within quite a few schools that are rolling out Windows 8 to their schools, say, tablets and so on, and they can make use of Coach's Eye, which is one of the advantages of this tool over some of the others that we're going to talk about.

09:05 S1: Now, in terms of scalability and rolling this out to en masse, it is pretty difficult, unless you're looking... You're actually willing to invest some time into it or give students complete ownership over those devices. It becomes quite frustrating to have students film footage on a shared

device, and then get that to you because of the fact that it necessarily is best work in a situation where each student has their own device. So, when you're doing anything other than that, it becomes a bit tricky to try and share content with teachers because the way Coach's Eye works is it pretty much basically makes it your account, and your videos go to your account, and they're stored there, and getting them to someone else is possible, but is a little bit cumbersome, and it's not quite realistic if it's school environment. It's more realistic of that sort of coaching and athlete model than the school model, as it were.

10:03 S1: Coach's Eye, big fan of it. Definitely get it out in your own life like me on the golfing green. When I've got my friends there, and I get Coach's Eye out, and I do a bit of video analysis, and I can't help myself. But, yeah, really cool tool, and definitely one that you should consider based on those things that we've discussed already. Now, I would say the next tool is without a doubt a direct competitor to Coach's Eye, and it's also included in my workshops, and as of recently, has moved to being my probably go-to video analysis tool on a mobile device because of the fact that they've just released support for Android devices, so up until recently, you had to have an iPad or you had to have an iPhone to use the tool, Ubersense, and now, they've got an Android device support, which means that they've just widened the amount of devices that this could potentially work on. They don't have Windows support. I'm not even sure if they're planning to do it at any stage, but if they do, it will definitely make them even more attractive for many schools that are using Windows devices.

11:16 S1: So, for example, the exciting thing about Ubersense is that it's 100% free. You can, for free, use all the features including the angle tool. You can overlay videos over the top of one another, which is something you cannot do in Coach's Eye. You've got side by side video analysis. You can draw on the videos. You can do the same thing, hit record, and talk over your own video, and make sort of like an expert commentary which is shareable, and it does work really well. To do all the features that Coach's Eye does, it does them just as well, and it does it all for free. The downside, I think, to Ubersense is the user experience. It's not quite as friendly to use for someone who is just getting started with video analysis. When you start using it for the first time you can't do any recording whatsoever until you sign up for an Ubersense account. Now sure it's free but if you are in a location that doesn't have wireless access, you're gonna need to remember to have signed up previously because unless you do that you can't sign up and use Ubersense, which I think is a little bit disappointing on their behalf. So if they change the user signup flow to a little bit later on, in case you wanted to share, then people could still use it without having to have accounts.

12:42 S1: But let's say you've got an account then you can definitely use all the features for free and you can take it a little bit further and get their VIP package and that gives you the ability to share videos, and if you're a teacher then you can create groups, and in those groups you've got athletes, it doesn't use the word students but athletes, and it'll help you curate those videos together so that you can give feedback and share videos with one another. Now as you can see both of these tools are very heavily shaped around this whole concept of athlete and coach model, and they're the terminology that you pretty much see throughout the app. None of them really are particularly designed for schools. They obviously can be used in schools in so many different ways, as I talk about religiously. But the fact that they don't quite understand that school environment makes them either, little bit difficult in certain areas to operate when it comes to that scalability side and sort of understanding what a teacher needs to make this a realistic sort of powerful addition into their classroom.

13:53 S1: So the next tool I wanted to share with you, which is a video analysis tool is my own... It's Vidalyze, vidalyze.com and it's something that has grown to exist based on my frustration with the previous two tools, and my frustration with many of the issues that I get emails about. I've been sort of lobbying for the other tools to have features added to them and over time hoping that that would occur, that the model would change and they would start to think of schools as being really good opportunities. They haven't necessarily but they definitely do work to support schools, but it got me thinking that maybe there should be a tool that exists that is dedicated 100% to schools and making that something that they can do on a scalable manner, and in a way that is cost effective as well. So Vidalyze is the answer I feel to that and I literally built it based on a class I'm teaching this year, where students do video analysis and we were using Ubersense and the kids found it really easy but the issues still revolved around, we wanna get these videos off. Where do we get them to?

15:04 S1: We use Google Drive which is fine. However, wouldn't it be good if they could do the video analysis task anywhere? So the issue with those previous devices is that because they were on school iPads the students had to be at that iPad in order to analyse. And that's a bit of an issue when students don't have their own devices. So how could you create a tool that made it possible for you to analyse wherever you were and a tool that understood what teachers need and worked hard to make that a really scalable experience. And that's basically where vidalyze.com came from. So, effectively, its pretty much identical to Coach's Eye and Ubersense in that you've got side by side videos, you can draw over your videos, you've got angle tools, and you can do the screen recording option where you click a button and you speak over the top and it turns it into a video that you can share and showcase your understanding or give feedback, etcetera.

16:17 S1: The best part about it is because it is completely web based at vidalyze.com you basically get a login, or your students get a login and when they visit the website on any computer they can log in and conduct their analysis. So let's say you're in class and you've recorded the videos in the practical session, you can use homework time, or you could use another session, or you could use that session then and there for them to log on to vidalyze.com into their login, which is their email address and their password and they can get analysing straightaway within their browser, which is a bit of a different experience to the Coach's Eye or Ubersense models which require you to be on an iPad. So, basically this has been designed so people can be in a school setting and then possibly have students work on this at any time they like. They're not bound to a specific device or a specific in-class time, or they're not bound to having to take an iPad home to work on it. So Vidalyze does exactly that. It makes it possible to scale this out in a way that those other devices don't.

17:28 S1: Effectively, you, when you sign up, your school, you create classes and in those classes you assign a teacher or more than one teacher and all your students. Students get sent their emails with their login details that says what classes they're in, and when they log in they can start to work on those analysis tasks, but the cool thing is the teacher in that class can actually see the work that the students are doing, so when they analyse their video and do an analysis with their voice over the top, those videos are viewable by the teacher, which means that you can use them for assessment and you don't have to share them to one another, they're automatically shared for the teacher for them to review in a really easy way. So in terms of scalability, Vidalyze has been designed to be 100% scalable and 100% realistic of the school environment and the school experience so it definitely wins in that regard to all of the above tools. Now in terms of devices, given that Vidalyze is web-based, it actually works on any device so it doesn't matter what you're coming to the party with. You can jump on a MacBook, you can jump up on a Chrome book as it was designed for. You can jump up on a Windows device and log in to vidalyze.com and you can do your analysis. And

that basically means you don't need to install any software, you don't need to do any updates, you don't need to do any sort of installations at all, it all happens from inside your browser.

19:03 S1: I guess the down side of that is that you do need to have an internet connection in order to do the analysis which is different to the other tools in that you can do them without an internet connection. Excluding Ubersense which requires you before you do your first video analysis. So, as you can see, all of them have their benefits and their pros and their negatives. But yeah, Vidalyze has definitely been designed with the school in mind. Now in terms of cost, Vidalyze actually prices out at a dollar per student. So a dollar per student gives you access to Vidalyze so that you can do unlimited analysis and provide that as an option to them to use their own devices. So we've actually got over 180 schools so far who've signed up and our most common package, the most common school and student number population that is currently added is around about 250 students. So those people, it's costing them \$250 and they get access to Vidalyze for life so that they can analyse, do what they need, and do it in a way that is scalable and actually is about changing the learning outcomes for the students.

20:19 S1: So, without further ado, that is the video analysis app battle. If I had to pick a winner, obviously I'm pretty biased to Vidalyze, but in terms of the above two tools, Coach's Eye and Ubersense, I would have actually said Coach's Eye for many years but the fact that it is \$6 and Ubersense is free and they both do very similar things, I'm now starting to suggest and put more emphasis into Ubersense. I think they need to change a few things to make it even more user experience and a little bit more realistic for schools but the option is there for you guys to pick that up and run with in. Now, if you're interested in getting Vidalyze for your school then I absolutely recommend jumping on board before the end of this year as there's some major specials that are saving schools thousands of dollars potentially, depending on how many students they have access to.

21:15 S1: If you sign up before the end of this year you get access to a dollar per student per life... For life, sorry. Whereas following the end of this year the pricing model will change slightly and you'll actually have an ongoing charge that is, as part of Vidalyze. So we're hoping to get as many schools in as possible before the end of the year and they can secure their pricing and such. Now, if you would like to jump on board and do that you can either email me at jarrod@thepegeek.com and say, "Hey, I listened to the podcast, you mentioned that there was a special," and I can help you get set up with that. Alternatively, you can head to just vidalyze.com which is V-I-D-A-L-Y-Z-E.com and sign up and immediately request an invoice from the site or pay with your credit or PayPal account and lock in access for your students for that period of time.

22:15 S1: Okay, thanks heaps for joining me. Now, if you've got any other video analysis tools, and there are many others out there such as Coach My Video, you've got Dartfish, etcetera, and you think they suit your purpose and do something that these other tools don't, feel free to leave a comment if you're on the website or send me an email and if you have any questions at all that you would like me to answer on the podcast then you can do that at thepegeek.com/voicemail and I actually use those questions to help me create future episodes. So until next time stay learning and yeah, see you next time. Bye.

Thank You for choosing Scribie.com

Cross-check this transcript against the audio quickly and efficiently using our online Integrated Editor. Please visit the following link and click the Check & Download button to start.

<https://scribie.com/files/2b667c2a7974da2c02e5d191e977616224bf6814>